Maritime Magazine

Maritime/Multimodal/Trade Logistics

Combining analysis and news

Driver of Canadian and international trade



Digital edition – Free access online to exact replica of the print edition. [Additional exposure to the advertiser]

DOCUMENT ACCEPTED:

- Press Quality PDF
- High resolution (300 dpi)
- Acceptance of any advertisement is at the sole discretion of the publisher.
- Additional charges for production of camera-ready material.

SENDING OF MATERIAL

sbrzozowska@maritimemag.com www.WeTransfer.com (simple and practical for large file)

National Advertising Rates All positions four-colour process		CAN\$ PER INSERTION	
Size	1 time	2 times	4 times
1 page	\$2,950	\$2,850	\$2,725
1/2 page	\$2,000	\$1,950	\$1,900
1/3 page	\$1,650	\$1,610	\$1,570
1/4 page	\$1,475	\$1,440	\$1,420
1/8 page (Business Card)	\$875	\$750	\$625
Double-page spread (page 2 and 3			
- before the Table of contents)	\$6,700	\$6,500	\$6,350
Page One Premier Position	\$3,700	\$3,500	\$3,350
Editor's column (Premium position, left hand side, facing the column)	\$3,700	\$3,500	\$3,350
Back Cover	\$4,200	\$4,000	\$3,800
Inside Back Cover	\$3,700	\$3,500	\$3,350
Inside Front Cover	\$3,700	\$3,500	\$3,350
Special position : extra 20% ADVERTORIAL: Please, call us. Insert & additional colour : Please, call us.			

WEB AD BANNER on the Home page: upon request. FILES : JPG or PNG

FORMATS

Horizontal: width = 540 pixels depth = 114 pixels Medium Rectangle: width: 300 pixels depth: 250 pixels

TRIM SIZE 8 1/4" X 10 7/8" 210 mm X 276 mm

7 3/16" X 9 3/4" 182 mm X 248 mm 1 PAGE

1/2 PAGE

7 3/16" X 4 3/4"

182 mm X 120 mm

1/2 PAGE

7 3/16" X 3 1/16" 7 3/16" 182 mm X 78 mm

1/3 PAGE

7 3/16" X 2 1/4" 182 mm X 59 mm

1/4 PAGE

3 1/2" X 2 1/8" 89 mm X 57 mm

3 1/2" X 9 3/4"

89 mm X 248 mm

1/8 PAGE

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